



# Global Grooves

## Project Report II







# Contents

- 3** Who are Global Grooves?
- 8** Young People
- 13** Artists
- 17** Communities
- 24** Productions
- 28** Organisations
- 30** International Work
- 32** Digital
- 33** Thank You
- 34** Facts and Figures



# Who are Global Grooves?



# Our Vision

**Since 2003, Global Grooves has brought inspirational Carnival practice from around the world into communities across the North. We are passionate about embracing authentic, diverse art forms with integrity and respect, and to developing a distinctive UK Carnival aesthetic.**

Our mission: to unite and empower individuals and communities through opportunities to experience and create inspirational art: in particular diverse music, dance, visual arts, and Carnival.

## **Our three core aims:**

- A. Strengthen and invigorate the Carnival sector; increase quality, distinctiveness and reach, so that more people can experience inspirational Carnival arts.**
- B. Bring together people of all backgrounds (including artists at every stage of their careers) to experience and progress in high quality Carnival arts practice; through those experiences connect, share ideas, support each other, build stronger networks.**
- C. Create opportunities for professional artists to make ambitious and inspirational Carnival, in and with communities (including visual arts, music, dance).**

We draw on worldwide cultural forms to deliver inspirational projects to motivate individuals and communities to connect with the arts as a way of making positive change. By collaborating and advocating diverse traditions, we strive to shape a sustainable and exciting arts landscape that is based on excellence and innovation.

We pride ourselves on building lasting relationships and partnerships with artists, groups and organisations that share our goals to build a confident, progressive and grassroots arts culture in the UK and beyond. We believe that healthy and happy communities need diverse quality art experiences that they can create and be involved with. We provide opportunities for discovery, exploration and innovation and support artists in collaboration.

Our organisation offers accessible training in a variety of formats, including short courses, master class weekends, productions, special events, and extended CPD.

Global Grooves began in 2001 as a small collective of percussionists and workshop leaders in the Northwest, responding to an obvious demand in the area for more advanced and expert training in every arts discipline from Afro-Brazilian drumming to Cuban song. Now, established as a registered charity Global Grooves continues to go from strength to strength delivering authentic courses and development work for participants and professionals.

Through our social enterprise model, surplus income is filtered back into supporting arts based social action projects around the globe.

## **'Carnival is in safe hands'.**

Colin Spalding, Artistic Director at Rampage Mas CIC



# Headlines from our work in 2015-2016

During 2015-2016, Global Grooves delivered several main programmes of work:

- **Future Leaders Advanced**  
(for members of cohort 1)
- **Future Leaders** (cohort 2)
- **“The Tempest”** (Creating Carnival production)
- **Mossley Light Festival**
- **Participatory workshops and events at The Vale**
- **International partnership work with organisations in Singapore, Trinidad & Tobago, Brazil, and India.**

## **OUR COMMITMENT TO PARTICIPANTS, ARTISTS, AND THE CARNIVAL SCENE**

Global Grooves prides itself on its commitment to a set of ideals and aims that underpin all of our work. Our key motivations when devising and delivering our work are:

### **PARTICIPANT-FOCUSED**

- Engaging an ever-growing and varied participant base. Increasing first-time participation and providing further training and opportunities for participants.
- Offering regular opportunities for volunteers to gain skills and employment within our wider network.
- Offering ongoing inspirational, high-quality training and development for individuals, young people, and organisations.
- Endorsing the skills of young people and providing them with mentoring.
- Helping participants deepen their understanding and reflect upon their investment in their art form.





## INCREASING THE CAPACITY OF ARTS AND CULTURAL ORGANISATIONS

- Facilitating the development and sustainability of organisations and extending the reach of our work in the UK and international Carnival scene.
- Sharing good practice and actively seeking opportunities to work collaboratively.
- Working alongside new artists and organisations to devise and deliver large-scale Carnival presentations that challenge even the most experienced arts practitioner.
- Offering ongoing support and mentoring for arts leaders and organisations to take their work to the next level. Inspiring the sector to be ambitious and take action.

## SUPPORTING THE GROWTH OF CARNIVAL ARTS IN THE UK

- To continue to promote lesser-known Carnival art forms. Reaching out to other leading organisations to take shared ownership and responsibility for the growth of Carnival arts.
- To invest in the skills and experience of young people and offer them high-quality training that would be difficult to find in a mainstream setting.
- To showcase our presentations at high-profile site-specific events.
- Exploring the use of digital technology within Carnival presentations.
- Being flexible, evolving, and responding to the needs of the wider Carnival scene with a variety of delivery formats including master-classes, short courses, residential training, CPD, international events, performance, mentoring programmes, and conferences.
- Expanding the Northwest Carnival workforce.
- Creating a regional centre of excellence for Carnival arts, recognised for providing resources and opportunities for artists, volunteers, and organisations working in the sector.





# What we do and how we do it

We're committed to delivering and inspiring Carnival activity nationwide. Our mission: to unite and empower individuals and communities through opportunities to experience and create inspirational art: in particular diverse music, dance, visual arts, and Carnival. We do this within five key strands of work:

## YOUNG PEOPLE

Global Grooves are passionate about providing a platform for the next generation of talented young artists and community leaders to shine. Our diverse programme of work with young people includes residential Carnival arts training, distance mentoring, work experience placements, school workshops, hands-on performance opportunities, one-to-one tuition, and more.

## ARTISTS

Global Grooves support artists at every career-stage, providing opportunities to develop skills, ambition, and depth in their practice. Our short courses and master classes provide training for hundreds of students each year, whilst emerging and experienced artists also have access to international research and development trips, practice-sharing forums, national networks, and employment.

## COMMUNITIES

Our Tameside-based workspace at The Vale offers access to a fully equipped Carnival fabrication studio space, as well as volunteering and trainee opportunities to nurture skills and encourage participants to explore their future prospects. Our desire to strengthen the UK Carnival sector has brought people together in both Northwest-focused projects and national training initiatives.

## ARTS ORGANISATIONS

A driving ambition for our organisation is to increase the capacity of arts organisations in both Carnival and non-Carnival sectors to collaborate through authentic — and more diverse — cultural arts. We are stronger together, and the Global Grooves door is always open to our fellow arts organisations to partner with us to share work, ideas, and energy to make great things happen!

## PRODUCTIONS

Since the very beginning, our ambitious public performances have pushed the boundaries of what can be achieved by dreaming big and exploring innovative ways to fund and deliver an exciting artistic vision. Our productions are shaped by global Carnival influences, and offer something for everyone from community parades to corporate events.







# Young People



# What is the **Future Leaders** programme?

'Future Leaders' apprentices (aged between 13 and 25) extend their practical skills in Carnival arts based music making (including percussion and drum kit), dance, or visual arts, as well as gain project management experience, guided by leading artists and professionals in their field. The programme includes residential weekend workshops, business and project development, and personal development opportunities to stimulate the imagination. All of this exciting content is cemented by distance mentoring from leading UK and international artists and practitioners, tutorials, and portfolio work.

By the end of their year together, we hope that all of our Future Leaders are in an improved position to deliver their own work, develop new ideas with other likeminded artists, and generally feel a greater sense of confidence and belief in their abilities to take their skills to the next level. We are proud to announce that since starting the programme in 2014, we have worked with over 90 young artists to develop their skills, and in just two years we have seen a huge leap in collaborations between groups, regions, and art forms. We are excited to follow their journeys over time, watch this space.

**'If we're going to give young people a kickstart in getting involved in a career in the arts, I think Future Leaders is a perfect way of doing that.'**

Dave Moutrey, CEO, Home





# The impact of the Future Leaders programme

Since beginning the Future Leaders programme in 2014, Global Grooves has established a network of over 90 young emerging artists, 7 of whom were drawn from international partnership organisations in Trinidad & Tobago, Brazil, Singapore, and India. The network of young people are linked to around 100 other leading arts professionals and performance artists around the globe. Together, young artists and established professionals have been able to adopt styles of working and learning, using the programme as a model of best practice.

The project was established in 2014 to respond to a need for greater investment in the training and development opportunities available to young people outside of the typical mainstream setting. Our team saw a huge opportunity to invite young people from many Carnival organisations to share their input to shape their own bespoke training and explore fresh ways of thinking.

Through tailored, personalised training, all of our Future Leaders have now widened their horizons, and have met likeminded young artists with the potential to affect great change in the UK and international arts scene. The course itself — coupled with continued mentoring from our team of artists and mentors — has meant that our Future Leaders are now equipped with the knowledge and inspiration to make waves in their local communities, rippling out to meet other organisations who are also championing and nurturing the talents of their young members.

Global Grooves offers a unique opportunity to the Future Leaders by training and mentoring them over an extended period, offering work experience and signposting opportunities wherever possible. This commitment to each individual member of the cohort over an extended period has enabled them to secure regular real-life chances to put their skills into practice, gain confidence, and cement their artistic skills. For many, this has meant huge leaps in their artistic ability, but perhaps most importantly the course has inspired them to reflect upon their place in the world and in how they can use their talents for social benefit.





As these young people continue to mature and influence their communities, we expect to see significant national change and development of the Carnival art forms. Over the next 10 years, we predict a Future Leaders network of around 250 young artists, who will form a strong and plentiful core of nationwide UK Carnival artists from which excellent art can grow and thrive.

What previously had seemed less tangible partnerships with overseas organisations are now flourishing with thanks to a decade-long relationship with British Airways and more recent collaborative working overseas with a host of referring organisations. The presence of the international students gave our UK-based participants a wider worldview and expanded their horizons and future ambitions to connect globally with other artists and organisations.

**'It really has made an impact, you have totally inspired him!'**

Parent

Our international partner organisations for the 2016 programme included:

- Aliwal Arts Centre
- Arts-in-Action
- Bloco Singapura
- Instituto Nação
- Lasalle College of The Arts
- Mount D'or Cultural Performers and Marvin George
- Singapura Dub Club
- Srishti Institute of Art, Design, and Technology
- The University of the West Indies

Having delivered two fantastic years of the programme, we look forward to further developing the programme over the coming months ready for meeting the next wave of young artists who will feed into this period of national change.

For more detailed information about the Future Leaders programme, visit our dedicated site.

[www.futureleaders.org.uk](http://www.futureleaders.org.uk)





## WORK EXPERIENCE FOR YOUNG PRODUCERS AND ARTISTS

Global Grooves are proud to offer exciting out-of-the-ordinary work experience opportunities for our young people. These placements come in the form of project management training from our office and at events, performance opportunities, volunteering and skills gathering in our making studio, and more.

We have also worked with the 'Trailblaze' project via Curious Minds, and were short listed as a finalist for the Northwest Cultural Education Awards 2017 under the 'Outstanding Creative Employer' category.

We have continued to nurture the growth of a core of young artists and producers as they develop their cultural leadership skills. Through our community and corporate workshops and performances schedule, we have provided opportunities to dozens of teenagers; some as young as 12 have already got a year of Carnival performances in front of thousands of people under their belts!

## SCHOOL WORKSHOPS

Our school workshop packages celebrate both cultural diversity and our common roots. While the children have fun creating music, visuals and dance from African, South American and Indian cultures they develop teamwork, thinking skills, coordination and concentration.

Our exciting and innovative school workshops have cross-curriculum relevance for children of all ages. We offer workshops for primary schools and secondary schools. Although they stand alone as rich creative experiences, all of our packages can be adapted to celebrate international days festivals and events.

We also offer music services including instrument tuition, vocal lessons and music ensembles.

**'I would like to thank you for all your time and effort you've put into the programme. You have inspired me to move forward as an artist and do what I want to do.'**

Josh, 17 (Future Leaders)





# Artists



**Global Grooves support artists at every career-stage, providing opportunities to develop skills, ambition, and depth in their practice. Our short courses and master classes provide training for hundreds of students each year, whilst emerging and experienced artists also have access to international research and development trips, practice-sharing forums, national networks, and employment.**

Previous international study trips completed by our core artist and project delivery team include:

- Creating Carnival 'Singapore' (Feb 2017)
- R&D in Trinidad for emerging artists/project management team (Feb 2017)
- Musical training and social enterprise development in Gambia (2016)
- Visiting artists from China for 'Mossley Light Festival' (2016)
- Performances and partnership building at Coburg Samba Festival, Germany (2015)
- Creating Carnival 'Trinidad' (2014)
- Visiting artists from the United States of America 'Future Leaders' (2014)
- Creating Carnival 'New Zealand', 'Singapore' and 'Australia' (2014)
- Creating Carnival 'New Zealand' (2013)
- R&D/youth social project research in Brazil (2013)
- Visiting artists from Brazil for 'Percussion, songs and dances of the Orixas' (2010)
- R&D for 'Afoxé' production, in Brazil (2009)
- R&D/youth social project research in Brazil (2007)
- R&D trip to Japan (2005)
- Annual international relations visits to sponsors/partners in Brazil (2004 to present)

Several of these trips further developed into what became Global Grooves' 'Creating Carnival' programme – a series of workshops, conferences, and practice sharing platforms to promote global connection and partnership working. These trips have included aspects from artistic development through to building new partnerships and enterprise overseas.

To find out more about the 'Creating Carnival' UK project, visit: [www.creatingcarnival.org](http://www.creatingcarnival.org)

**'The whole experience was the best thing I've ever done. I've never had any formal training in dance so on a personal level it was amazing to challenge myself. It has inspired me to get involved in more projects like this'**

Dancer, 'The Tempest', 2016



# The Global Grooves extended artist team

Closer to home, our artists' development programme has seen a huge growth in our extended artist team, inspiring independent international research trips for even our youngest emerging trainees via the Future Leaders project, right through to established artists exploring new directions in their delivery.

Global Grooves deliver annual training opportunities for participants influenced by feedback from our student base alongside popular workshop formats including master class weekends, short courses over 6–8 weeks, residential training weekends, unConference events, and more.

During the development of our 'Future Leaders' programme, a number of high-profile industry specialists and experts have joined our extended artist team; this year's delivery team saw the addition of Shaune Harrison (special make up effects artist) and Johnny Kalsi (founder of the Dhol Foundation and WOMAD ambassador) to our network.

To meet our Future Leaders delivery team, visit:  
[www.futureleaders.org.uk](http://www.futureleaders.org.uk)





# Masterclass workshops

In 2015 and 2016, we delivered a variety of master class weekends and workshops including:

## 2016

- CREATING CARNIVAL “The Tempest”
- PANDEIRO MASTERCLASS/SEMINAR WITH MARCOS SUZANO
- PERCUSSION AND SONGS OF THE ORISHAS – EASTER RESIDENTIAL
- BRAZILIAN AND CUBAN CARNIVAL GROOVES
- BLOCO KETU
- AFRO-BRAZILIAN DANCE AT THE VALE
- CONGAS & PERCUSSION FOR HIP-HOP, DANCE AND POP COURSE (at Band On The Wall)

## 2015

- CHAMADA FROM CHICO MENDES EXHIBITION
- CLICK! DIGITAL SKILLS AND CREATIVE OPPORTUNITIES
- TIMBAU AND PANDEIRO SHORT COURSES
- SERIOUSLY FUNKY FUNDRAISER
- AFRO-BRAZILIAN DANCE AT THE VALE
- HAND DRUM AND PERCUSSION COURSE (at Band On The Wall)

Global Grooves have opened the doors of our arts centre ‘The Vale’ to a host of local organisations, volunteers, and performance groups wishing to book space to create art or rehearse, and we have invited international visitors to hold training events for local and national participants.

**‘Thanks for putting on a great evening  
and a very educational experience!’**

Matthew, workshop participant at Marcos Suzano seminar



# Communities





**'Fantastic night lanterns were amazing also the kids lanterns, the atmosphere was brilliant, thank you to everyone involved and also everyone who came to watch. Such a small town with a very big heart. Roll on next year!'**

In 2012, Global Grooves relocated to an old cotton mill in Mossley (Greater Manchester) to inject life into the local community and make a lasting impact on the Northwest Carnival scene. We opened the doors to our community with our first public event in 2015, and our renovated studio has since become known for providing regular volunteering and training opportunities.

This dedicated resource is well placed in the Northwest Carnival community, offering top of the range equipment and resources that are accessible to both working artists and the community. The space is known for housing a number of ground-breaking productions and training schemes from their conception, and has brought together a diverse mix of artists and organisations that have grown with the support and ongoing development provided with our team's expertise and studio facilities.

Global Grooves are proud to have made such a huge impact on the cultural opportunities, and general happiness and wellbeing of members of our community in Mossley, Tameside. Our centre 'The Vale' has welcomed hundreds of participants through a host of events, workshops, training opportunities, and more.





# The Vale

**Founded by Global Grooves in 2015, The Vale is a fantastic, friendly and community-focused arts and learning space in Mossley. Situated in a refurbished mill unit, our multi-use space offers everyone a high quality and regular programme of events and one off performances. The space boasts a 60-seat cinema with Dolby 7.1 surround sound, meeting and conference facilities, rehearsal and performance space, and endless participation and hire opportunities.**

Previous events and current groups running from The Vale include:

## **‘CRAFTY BREW’ / ‘RECREATE – MOSSLEY’**

When the project began, these weekly workshop sessions provided a chance to socialise, learn, and share skills amongst a group of adults in our local area. Since the initial project ended, the core members of the group have taken ownership to establish their own arts and crafts social club ‘ReCreate — Mossley’. They meet every week at The Vale and are exploring ways to develop their vision.

## **TRAINING WITH LOCAL, NATIONAL, AND INTERNATIONAL ARTISTS**

One of the highlights of this area of work has been watching a group of local participants learning the ropes with two artists from China whose work was specially commissioned the Mossley Light Festival. We are blessed to share a network with a number of international artists living locally and around the UK.

## **COMMUNITY CINEMA / FAMILY CINEMA AND CRAFT SESSIONS**

These family workshop events and open community cinema nights have been a real hit, attracting visitors both from around Tameside and further afield. Some screenings have featured a subtle added element of family bonding through fun and memorable craft activities linked to the main themes of the films shown.

## **LIVE MUSIC NIGHTS**

The Vale has made its transformation over time to be a multi-purpose space, including a live music and entertainment venue for the public to enjoy. We are delighted to have offered a performance space to a host of high profile groups including Mønster, The Kyla Brox Band, Calaita Flamenco Son, and Skutch Manos.



## EXHIBITIONS

'Chamada From Chico Mendes'; this interactive environmental Carnival digital installation from MetaCaptive invited visitors to explore their thinking around environmental issues linked to Carnival arts from around the world. The exhibition had input from global artists and activists, and the opening night featured a live Skype conference with environmentalist Maria Benevides in Brazil.

## A HOME FOR ARTISTS: MUSIC, DANCE, VISUAL ARTS, AND THEATRE

The Vale has been host to a community pop-up percussion band, music taster sessions (in choir, steel pan, and guitar), The Vale Music Ensemble, Mossley Ukelele Group, the Incredible Plastic Street Band, a teenagers' 'Carnival Club', Kyla Brox, fitness classes, theatre previews and performances from 2 Boards & A Passion and GW Theatre, a flowing stream of visual artists and volunteers, Abney Orchestra, and many more!

## TRAINING FOR EMPLOYMENT / DIGITAL SKILLS

In 2015 we delivered a free 8-week course in creative digital software (including Adobe Photoshop and Adobe Illustrator), giving access to an Apple Mac suite and one-to-one mentoring (including free advice on CV writing and business planning) to help participants create a personal development plan to realise their goals and find employment. Members of this course are still volunteering and taking part in activities at The Vale. Outside of these structured courses, we have supported a number of local artists and cultural leaders with hot-desk space and business development.

## HOT-DESKING AND HIRE FACILITIES

The Vale accepts bookings for private events such as parties or film-screenings, and is regularly utilised as an open public resource for fundraising events and community group meetings. We offer our meeting room and office space for free use to the community, and are pleased to have helped a number of artists in our local area to find space to work and develop their businesses.

Funders: Arts Council England, Aviva Community Fund, Big Lottery / Awards For All, European Social Fund, Oppo, People's Health Trust





# Mossley Light Festival

**In November 2016, Global Grooves co-produced the first ever 'Mossley Light Festival', a winter-time celebration that brought everyone from our beautiful and unique community together.**

This project was managed and produced by a consortium of organisations and individuals who want to see wonderful things happen in the local area. Drawing upon two successful years of lantern parades and decades of seasonal community events, this inspired team put their heads together to raise resources and develop the event.

Global Grooves worked with leading UK and international Carnival artists and organisations to produce the parade themed upon 'Transformation' and the highly acclaimed 'Northern Lights' exhibition at Mossley and Stalybridge Train Stations. We also worked closely with the community to deliver lantern making workshops, commissions for local artists and an event management training programme to inspire a next generation of arts leaders within Mossley.

The programme comprised community workshops, school art classes, artist commissions, a free 5-week events training course, music-making sessions, all culminating in a street parade around Mossley that attracted thousands of the community.





**'The parade was really well received by the people that came to watch, the children were excited by what they were seeing. The parade appeared to give everyone such joy. It offered something for everyone. People came out of their houses to watch, which was so lovely to see, particularly seeing older people who may not be seeing many people, or are maybe socially isolated and lonely.'**

Crafty Brew participant, performer in the parade





# 'Creating Carnival' in the community

Our 2016 production of "The Tempest" took to the streets at the Manchester Jazz Festival and Brazilica (Liverpool) to wow the crowds at two high-profile music events in two major cities. To further develop the audience for our large-scale work, the impressive production — including an impressive cast of drummers, devils, and dancers — was also toured to several local events including the Mossley Light Festival and Oldham's "Illuminate Oldham" festival.







# Productions



# 'My highlight and magic moment was being able to perform again and being with this amazing company of artists'

Dance participant, 'The Tempest' cast

Since the first public performance in 2009, our ambitious presentations have pushed the boundaries of what can be achieved by dreaming big and exploring innovative ways to fund and deliver an exciting artistic vision. Our productions are shaped by global Carnival influences, and offer something for everyone from community parades to corporate events.

By collaborating with leading artists from diverse cross-arts disciplines, every Global Grooves production raises the bar higher for standards of Carnival presentation. In recent years, our courses and master classes have culminated in large-scale productions reaching thousands of audience members around the UK.





# The Tempest

In 2016, Global Grooves produced a themed new Carnival production to commemorate the 400th anniversary year since Shakespeare's death. This Carnival drew influence from themes of conflict, transformation and harmony from his final play "The Tempest", retold through global Carnival traditions.

This production also explored an illuminated element to allow us to take Carnival into the winter to allow a more diverse and long-lasting Carnival calendar to exist. This production appeared at Brazilica (Liverpool), the Manchester Jazz Festival, Mossley Light Festival, and Illuminate Oldham.

The production featured an 80-piece cast complete with a dancing ocean, a ship, 20 jab devils from the Trinidadian 'Devil Mas' tradition, a 30-piece Afro-Brazilian inspired percussion bloco, and 15 Oxum themed dancers referencing Orisha traditions.

The project was devised and delivered by an entirely new team of emerging artists as part of our 'Breakthrough Artists' programme to extend the skills, opportunities, and resources for Carnival artists wanting to develop their work on the UK Carnival scene.





## REACHING NEW AUDIENCES

Global Grooves strive to bring excellent art to everyone. In 2015 and 2016, our performance group attended a host of different events from small community events through to fundraisers for British Airways' 'Flying Start', entertaining thousands.

Some of these included:

- Manchester Children's Hospital
- The National Football Museum
- Oldham Flower Festival
- Manchester Mega Mela
- Stockton Carnival
- Manchester Dashehra and Diwali Mela
- Liverpool One
- Oldham Spooktacular
- Oldham 'Brass Monkeys'
- Burnage Animal Parade
- St. George's Day Parade

**'Thank you for your wonderful performances at the Oldham Brass Monkeys Festival. The band provided a vibrant explosion of sound, movement and colour to the day and it was delightful to see the audiences responses.'**

Rachel Wood, Arts Development Officer, OMBC





# Organisations





**A driving ambition for our organisation is to increase the capacity of arts organisations in both Carnival and non-Carnival sectors to collaborate with authentic — and more diverse — cultural arts. We are stronger together, and the Global Grooves door is always open to our fellow arts organisations to partner with us to share work, ideas, and energy to make great things happen!**

When Global Grooves began in 2001, one of our key projects centred around bringing together all of the various Carnival groups in the Northwest (in Manchester in particular) to work collaboratively and signpost their members to further training and development opportunities. Over a decade later, we have seen participants around the region join new projects, participate in more performances, sharing information and offering support to each other's groups more freely, and even begin studying new art forms. This 'movement' is certainly spreading around the UK as our work further afield is growing.

To ensure that our love of Carnival Arts in the UK remains alive and kicking, Global Grooves strives to develop partnerships with other leading organisations and agencies. Building such relationships within communities is key to aiding the profile of practising UK arts individuals and collectives, as well as highlighting the excellent collaborative work that can be achieved by pooling our experience and passion within the scene.

In recent years our work has showcased the talents and efforts of thousands of community members from around the UK, some of whom have developed a lasting relationship and partnership with Global Grooves which continues to mutually grow and develop our likeminded work together.

Global Grooves invite all organisations to join our growing network of community and youth leaders, arts initiatives, and community volunteers.

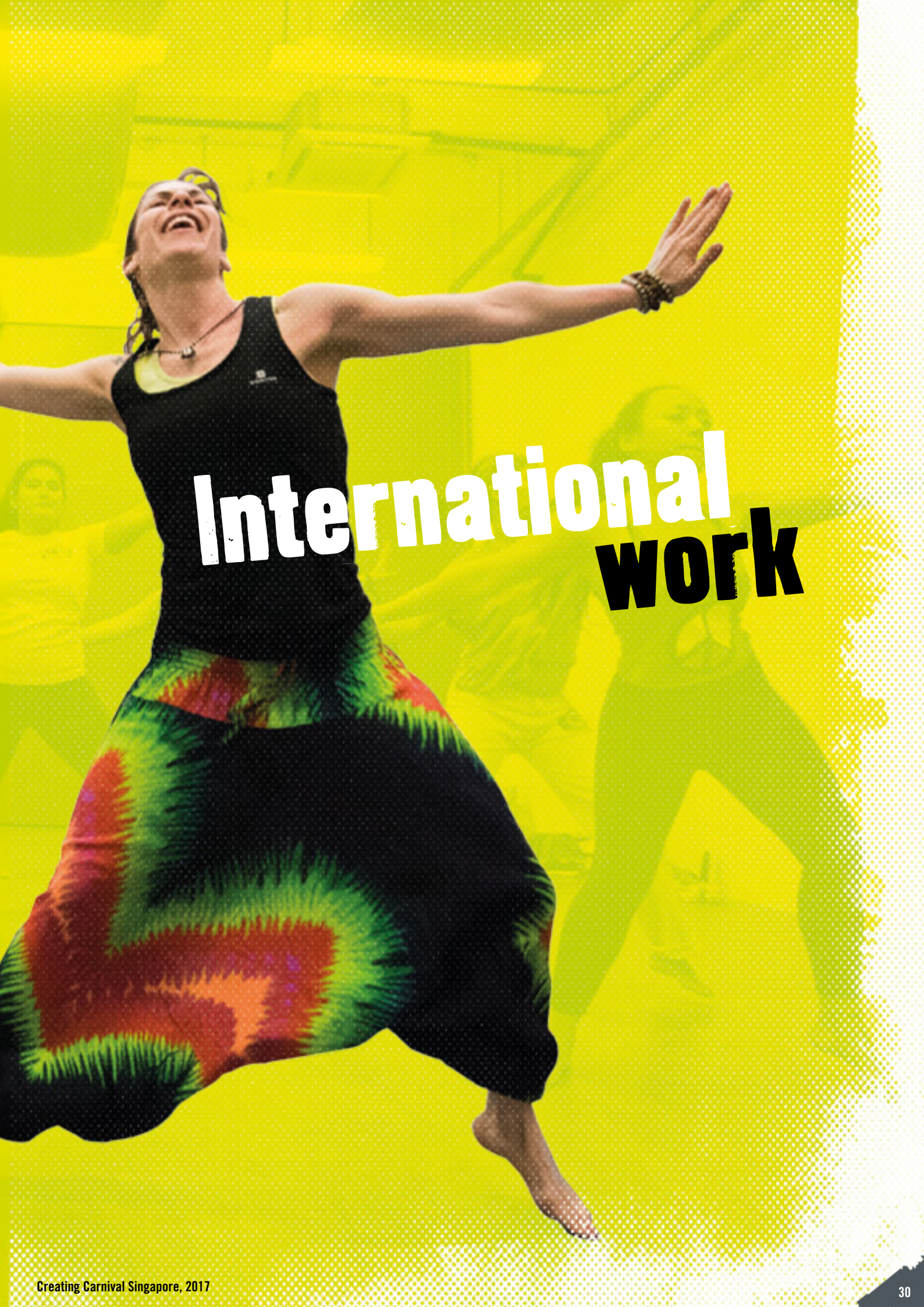
Outside of participatory community arts, our work also reaches a wide public audience in the form of corporate commissions. During 2016, these included collaborative presentations at RHS Tatton Flower Show, Liverpool Pride, Manchester Mela, Liverpool One, Stockton Carnival, and INTU Trafford Centre.

**'Global Grooves has been a huge positive presence for us all... a massive boost of positive energy and enthusiasm to BeatLife that helped to shape our strategy for the future.'**

Alistair Flooks, BeatLife







# International work



**Global Grooves have developed our international work through extending the reach of our 'Creating Carnival' conference programme. Carnival traditions from all over the world have found themselves becoming more deeply rooted in other countries, and Global Grooves recognise the need for mutual understanding and respect between these cultural forms.**

The Creating Carnival model strives to aid the better understanding of other cultures, bring together different art forms to work more collaboratively, and offer a unique structure of participatory Carnival study for beginners and experienced lead artists alike.

Our international study and research links have recently included:

- Creating Carnival 'Singapore'
- Future Leaders visitors from Singapore, Brazil, India, and Trinidad
- Skype conferences with Marvin George from the Mount D'or Cultural Performers
- R&D/partnership trips to Trinidad & Tobago, Cuba, Brazil, and the Gambia amongst our lead artist team

Our referring organisations around the world include:

- Arts-in-Action
- Bloco Singapura
- Instituto Nação
- Lasalle College of The Arts
- Mount D'or Cultural Performers and Marvin George
- Srishti Institute of Art, Design, and Technology



Creating Carnival Singapore, 2017



# Digital

**The digital strand of our programme remains a challenging yet exciting area of development.**

We wanted to explore how we can use digital technology to increase participation, collaboration and inspire new ways of communicating and working within the Carnival sector. We mean 'digital' in its broadest sense; this includes, but is not limited to, ways to increase collaboration and conversation online, ways to develop new work and connections by linking digital arts and technology with traditional Carnival arts, or new innovative ways of using digital to capture our work and share our stories.

This strand of work opened with a UK wide consultation in 2017 to try and gauge where the Carnival sector currently is within its digital journey. The consultation took the form of online surveys, face-to-face conversations, and chaired discussions.

We look forward to seeing this online resource develop over time.

Follow the journey at [www.wearecarnival.org](http://www.wearecarnival.org)



**WE ARE  
CARNIVAL**



**WE ARE  
CARNIVAL**



**WE ARE  
CARNIVAL**





# Thank you

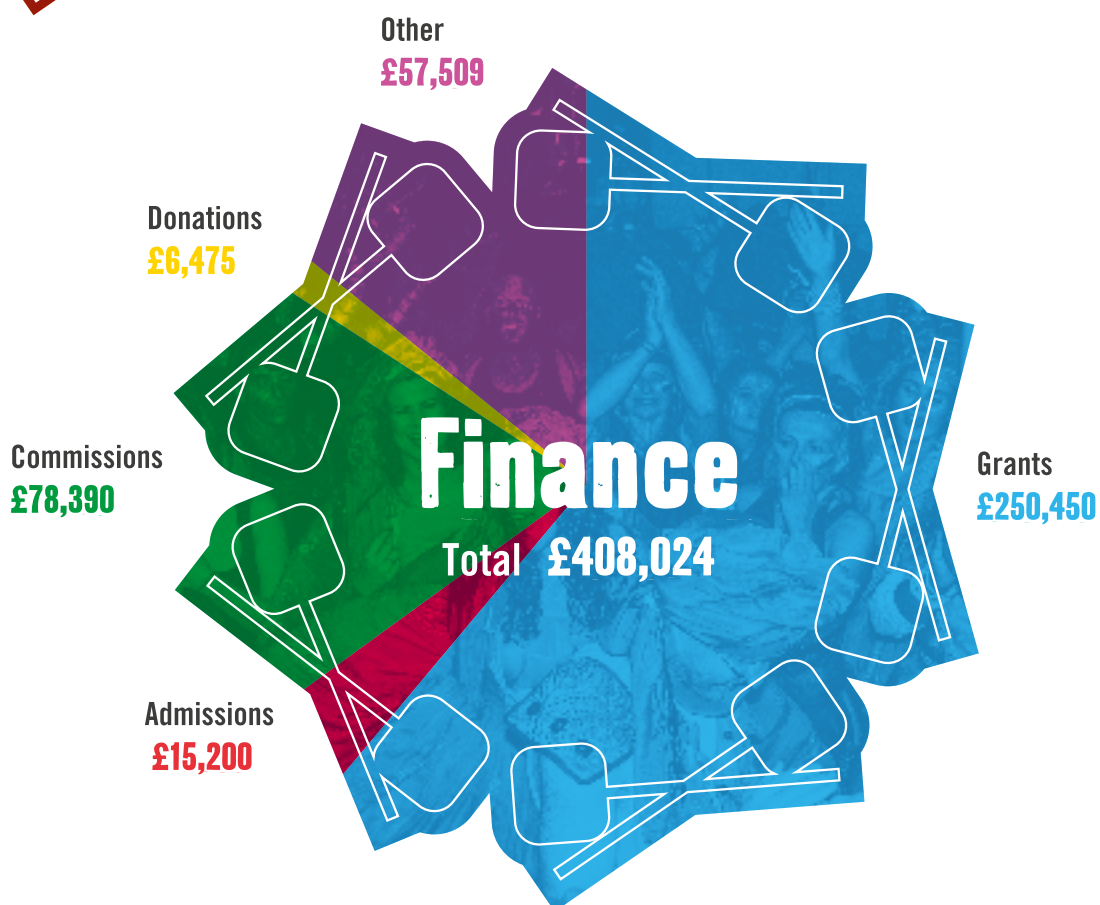
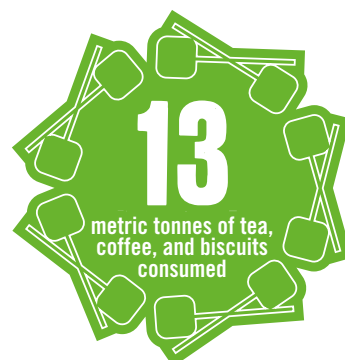
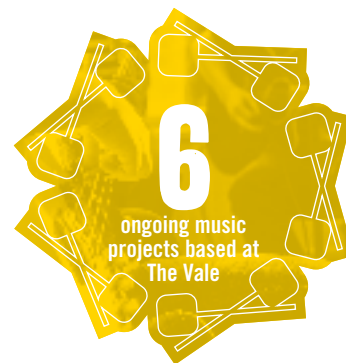
**Global Grooves would like to thank every artist, volunteer, organisation, and friend who has supported our ambitious programme of work. It wouldn't be the same without you.**



# Facts and figures











Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**



**bangdrum**



**BRITISH AIRWAYS**



**oppo**

