





SINCE ITS EARLY BEGINNINGS, GLOBAL GROOVES HAS BEEN COMMITTED TO THE ENJOYMENT AND DEVELOPMENT OF EXPRESSIVE ARTS FORMS FROM AROUND THE GLOBE.

Throughout 18 training courses and master-class weekends in 2013/14, over 838 hands-on participants, over 66 arts organisations, and 98 emerging and leading UK and international artists have benefitted from our work. Our dedication to providing opportunities in training, personal development, and performance art is encapsulated within our four strands of creative work.



## CELEBRATING WHAT GLOBAL GROOVES ACHIEVED IN 2013/2014

During 2013 and 2014, Global Grooves delivered four main programmes of work:

Journey of the Orixas
Carnival Workforce Development
Creating Carnival
Future Leaders

#### Within these programmes of work, Global Grooves:

- Pushed the boundaries of what can be achieved when organisations, participants, and volunteers come together to create collaborative work.
- Developed the organisational capacity and core team skills of a number of other national Carnival arts partner organisations.
- Offered CPD, employment, and performance opportunities to raise the aspirations and skills of a great number of emerging and leading artists.
- Facilitated the artistic and business development of 40 young percussionists, dancers, and visual artists to kick-start their journey as leading Carnival artists.
- Presented two ambitious large-scale outdoor Carnival performances.
- Adopted work in a range of new formats including conference events, residential training weekends, and international adventures. Journey of the Orixas, Manchester Day Parade. Photographer Christian Dyson

#### OUR COMMITMENT TO PARTICIPANTS, ARTISTS, AND THE CARNIVAL SCENE



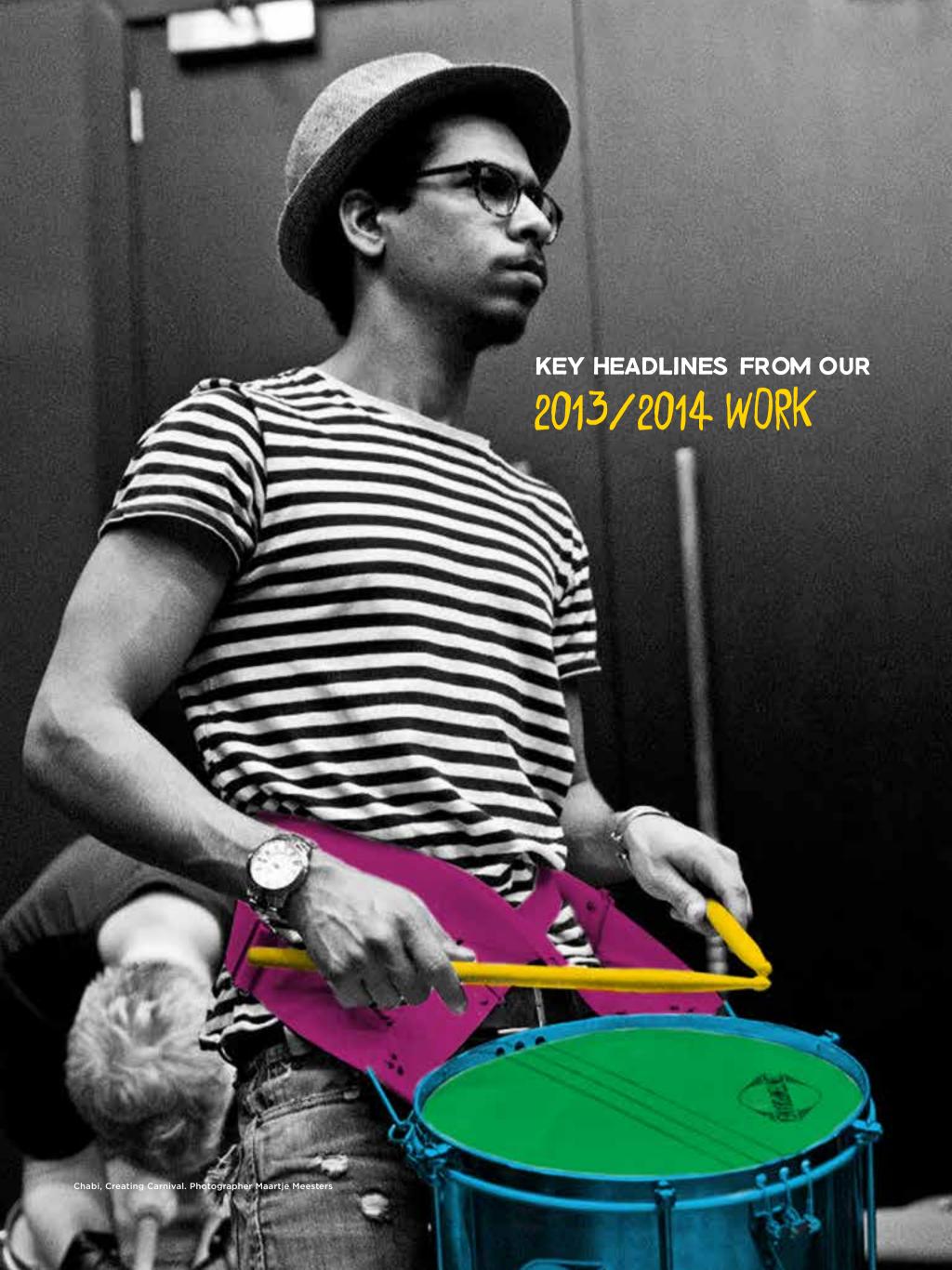


#### INCREASING THE CAPACITY OF ARTS AND CULTURAL ORGANISATIONS

- Facilitating the development and sustainability of organisations and extending the reach of our work in the UK and international Carnival scene.
- Sharing good practice and actively seeking opportunities to work collaboratively.
- Working alongside new artists and organisations to devise and deliver large-scale Carnival presentations that challenge even the most experienced arts practitioner.
- Offering ongoing support and mentoring for arts leaders and organisations to take their work to the next level.
- Inspiring the sector to be ambitious and take action.



- To continue to promote lesser-known Carnival art forms.
- Reaching out to other leading organisations to take shared ownership and responsibility for the growth of Carnival arts.
- To invest in the skills and experience of young people and offer them high-quality training that would be difficult to find in a mainstream setting.
- To showcase our presentations at high-profile site-specific events.
- Exploring the use of digital technology within Carnival presentations.
- Being flexible, evolving, and responding to the needs of the wider Carnival scene with a variety of delivery formats including master-classes, short courses, residential training, CPD, international events, performance, mentoring programmes, and conferences.
- Expanding the Northwest Carnival workforce.
- Creating a regional centre of excellence for Carnival arts, recognised for providing resources and opportunities for artists, volunteers, and organisations working in the sector.







#### **FUTURE LEADERS**

Funded by Arts Council England, Youth Music, and British Airways

The Future Leaders programme worked with a national cohort of young artists to develop their arts leadership skills.

IT INVESTED IN BUILDING THE SKILLS
AND EXPERIENCE OF **40** YOUNG PEOPLE BY
OFFERING THEM HIGH-QUALITY TRAINING
THAT WOULD BE OTHERWISE DIFFICULT TO
FIND IN A MAINSTREAM SETTING.

#### The Future Leaders Programme

- Developed our own organisational capacity through an ambitious 12-month programme of national work.
- Extended our national reach through gaining support and enthusiasm from the wider Carnival scene including 55 arts organisations, dozens of parents, and our artists network.
- Explored an ambitious new format of ongoing structured training with 4 residential weekends that featured artistic tuition, business development workshops, funding clinics, and mentoring from over 30 leading professionals and artists.
- Offered highly personalised programmes of work and support that focused on each young arts leader and identified further progression routes for each individual.
- Created a forum for signposting participants to other arts activity and employment through partner organisations and performance groups.



66

They thoroughly enjoyed the experience and demonstrated this through their maturity, enthusiasm and countless questions.

"

Magdalen Bartlett business development tutor

Inspired all 40 young people to develop their own independent work including:

- arranging national visits to practice-share and exchange workshops
- opening dialogues with each other's organisations to explore future creative work
- developing a Youth Board within their organisations
- pursuing further national training opportunities

## ENTHUSED PARTNER ORGANISATIONS TO IMPROVE THEIR OFFER OF ACTIVITY AND DEVELOPMENT ROUTES FOR BLOSSOMING YOUNG ARTS LEADERS.

Resulted in life-changing and profound personal and social effects on many of the participants.

18 of the 40 Future Leaders took part in the creation and performance of a specially commissioned week of Carnival activity at RHS Tatton Flower Show with Cabasa Carnival Arts.

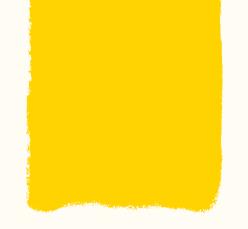
Offered Arts Award accreditation.

The programme acted as a catalyst for the realisation of a brand new digital installation project delivered by Metaceptive and funded by Arts Council England. This will develop new digital Carnival work and extend the use of our Carnival arts centre as an exhibition space.

Provided ongoing opportunities for practising Carnival artists, trainees, and volunteers to complete regular hands-on training.

Oscar, Future Leaders. Photographer Maartje Meesters

Global Grooves Project Report 2013/14



### FUTURE LEADERS ARTISTS AND TEAM

#### PATRON

Steve White

#### MANAGEMENT

Holly Prest Leon Patel Eraldo de Sá Marques Jane Harris Mika de Oliveira

#### MUSIC

Leon Patel
Eraldo de Sá Marques
Holly Prest
Jon Hardeman
Mika de Oliveira
Sallie MacLennan

#### DANCE

Adriana Rosso Rebekah Fowler Paula Santos Mariana Pinho Jane McLean Sallie MacLennan

#### VISUAL ARTS

Helen Davenport Ali Pretty Colin Spalding Mike Green Gordon Banks

#### BUSINESS DEVELOPMENT

David Hulston Kooj Chuhan Scott Darraugh Tom Northey Sue Fletcher Leon Patel Magdalen Bartlett

#### **GUEST SPEAKERS**

Mat Fox
Angela Chappell
Ali Pretty
Steve White
Dave Moutrey
Mike Green
Gordon Banks
Colin Spalding
Eraldo de Sá Marques
Adriana Rosso

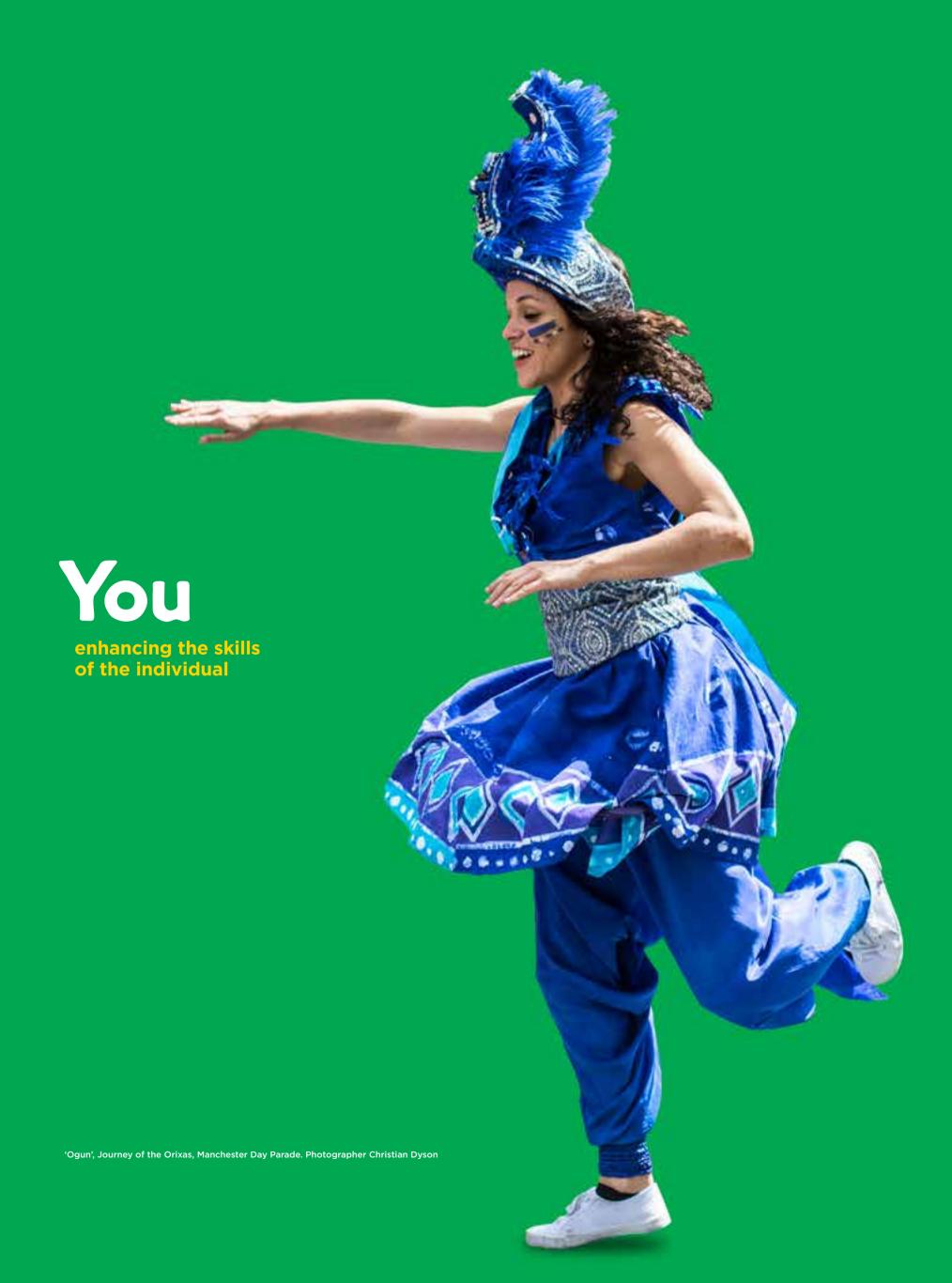
#### MENTORS

Stuart Hardcastle
Mika de Oliveira
Ravin Jayasuriya
Laura Grimes
Jane McLean
Clare Reynolds
Genevieve Estevez-Baker
Gordon Banks
Emily Wood
Helen Davenport
Chris Slann

#### LEAD PARTNER ORGANISATIONS

BeatLife
Kinetika Bloco
Con Brio
Cabasa Carnival Arts
Juba do Leão
Bangdrum CIC
British Airways
OMBC
Livingstone Primary and Nursery
School









The common thread throughout the course is that all this must be passed on. I know it's obvious, but I really understood and felt the importance of that this weekend.

"

**Master-class participant** 



Specialists and leading artists (who had never worked together before) collaborated to create new work.

There was a huge rise in interest from international artists and organisations to adopt our training models and work collaboratively with Global Grooves, resulting in improved training opportunities for our participant network.

Top quality master-classes allowed participants and artists to develop their skills and reflect on their work to date.

# OUR ACCESSIBLE COURSES GAVE NEW EXPERIENCES TO FIRST-TIME PARTICIPANTS AND ALLOWED THEM TO DISCOVER AND EXPLORE THE ARTS.

Our 2013/2014 programme of work was well-subscribed and attracted participation from a national reach.

A brand new 'Creative Computing' course (funded by Awards For All) equipped community artists with the skills to develop their work and marketing presence independently.

We added a 'Health and Wellbeing' aspect to our programme by offering a weekly dance fitness course at Band On The Wall.

Our volunteer network grew following a range of exciting opportunities to bring life and energy into our buzzing studio environment, in turn raising the profile of our regional Carnival arts centre.

Core Global Grooves team members took huge leaps in their own project management expertise and cultural leadership skills.

### CONTINUED SIGNPOSTING OPPORTUNITIES FOR ALL PARTICIPANTS AND ARTISTS.



#### Our master classes and short courses for 2013/2014 included:

- Percussion and Songs of the Orixas
- Creative Computing
- —■ Congas and Percussion for Hip-Hop, Dance and POP
- **—** Edùn Ará
- Congas and percussion for pop, rock and dance
- Drum Machine
- Brazilian Dance and Fitness
- Bloco Xangô Percussion, Song, and Dance weekend in Preston
- **─** West Gorton Samba Band
- **—** Sambanui
- Bloco Orixala







## GLOBAL GROOVES OFFERS ONGOING OPPORTUNITIES FOR PARTNERSHIP WORKING WITH LIKE-MINDED ORGANISATIONS

Global Grooves has helped a number of regional and national organisations to become established within the Carnival scene. Through tailored business development sessions, fundraising advice, marketing, planning, and business model structuring, these organisations are now moving towards sustainable growth.

We have facilitated an ever-expanding portfolio of links and CPD work with other arts organisations, leading to new work, increased confidence in artist ability, and employment.

Collaboration has been a key part of our work this year, offering hands-on practical experience and a 'backstage' insight at multiple events alongside our partner organisations.

Global Grooves has actively engaged with a number of educational and high-education institutions to ensure professionals and young artists are aware of our work, and are able to access innovative teaching methods and share good practice.







Our public performances and productions in 2013/2014 showcased high-quality inspirational work which raised the bar for what can be achieved by a community participant base. Our productions are gaining a national profile for always pushing forwards artistically and pursuing opportunities to create innovative new fusion work.

## JOURNEY OF THE ORIXAS LARGE-SCALE CARNIVAL PRESENTATION FEATURING PERCUSSION, DANCE, SONG, COSTUME, AND GIANT PUPPETS.

Funded by Arts Council England

Journey of the Orixas guided participants towards lesserknown styles of Carnival traditions and in many cases provided a brand new repertoire of information delivered by leading artists.

Our ongoing desire to promote cultural dance styles allowed ten national dance artists to explore Orixá dance – an underrepresented style in the UK – and share their learning to extend their own experience.

Our team were highly resourceful and made good use of materials to realise the most impressive visual spectacle possible.

The preparation process and final outcomes of Journey of the Orixas received excellent feedback from participants, artists, and volunteers, and offered the wider audience a new experience for the Northwest Carnival scene.

This production toured to two Northwest events (the Manchester Day Parade and Big Drum Day) reaching audiences of thousands.

A number of costumes from the production have since been hired out for numerous national performances.



Andy Boothman, lead music artist, Journey of the Orixas. Photographer Christian Dyson.



#### **JOURNEY OF THE ORIXAS**

#### **ARTISTS AND MANAGEMENT TEAM**

#### MANAGEMENT

Leon Patel Eraldo de Sá Marques Holly Prest

#### LEAD ARTISTS

Leon Patel
Ritchie Tunstall
Christian Weaver
Eraldo de Sá Marques
Marcia Magliari
Adriana Rosso
Emily Wood
Gordon Banks

#### SUPPORT ARTISTS

Bridget Withycombe-Wharton
Genevieve Estevez-Baker
Ella Mesma
Arioslide Martinez Perez
Danielle Byars
Dora da Cruz
Simone Rhoden
Kirsty Jones
Jon Mambo
Ginie Benton
Chris Anderson
Sarah Terry
Sue Ferner

Stacey Bell
Melanie Roberts
Hazel Coombes
Natalie Lawson
Mike Green
Rennie Patel

#### LEAD PARTNER ORGANISATIONS

Cabasa Carnival Arts No Eyed Theatre Batala Liverpool







### COLLABORATION, PRODUCTIONS, AND TRAINING

Our work in 2013/2014 boasted collaborations with dozens of Carnival artists and organisations from around the UK to devise street performance and study opportunities. Global Grooves understand the importance and benefits of working collaboratively to realise new work and to always challenge and raise aspirations of even the most experienced established artists.

Notable productions and courses combining the talents and energy of some of these collaborators include:

**Journey of the Orixas;** a street production which gave leading artists fresh inspiration, developed a volunteer workforce, and raised the bar for community performance in the region.

collaboration with Batala Liverpool, Cabasa Carnival Arts, Greenbanks Productions, No Eyed Theatre, SambAfriq, Walk The Plank.

'The Great Garden Carnival' at RHS Tatton Flower Show;

this weeklong Carnival commission combined costume, percussion, dance, song, and spectacle to take Carnival to new audiences.

In collaboration with BeatLife, Cabasa Carnival Arts, Cheshire Dance, Juba do Leão, Jubacana.

**Courses and study opportunities:** Global Grooves devised programmes of study to develop the professional work of a number of organisations, educational institutions, and artists. These courses included 'Bloco Orixala' and 'Creating Carnival'.

In collaboration with Art Brasil, UCLan, Worldwise Samba Drummers.

IN THE WAKE OF THESE SUCCESSFUL
NEW PARTNERSHIPS AND EXPERIENCES,
GLOBAL GROOVES LOOK FORWARD TO
CONTINUING CURRENT WORK WITH OUR
PARTNERS AS WELL AS ESTABLISHING
NEW PARTNERSHIPS AND COLLABORATIONS
IN THE FUTURE.



## PERFORMANCES IN THE CORPORATE AND HOSPITALITY SECTOR

**The National Football Museum:** Our Global Grooves Bateria show-band and dancers performed at this national sports venue to promote their World Cup 2014 build-up events.

**British Airways:** Global Grooves regularly perform and hold workshops at British Airways charity, corporate, and community events.

**National holiday parks:** Our performance group have showcased our 2010 Carnival production 'Junk Jam' at a number of leading national holiday parks, offering an insight into the vibrancy of community Carnival.



#### INTERNATIONAL WORK

**Creating Carnival UK/Singapore/New Zealand:** 

OUR TEAM HAVE BEGUN TO DEVELOP OUR INTERNATIONAL WORK THROUGH EXTENDING THE REACH OF OUR 'CREATING CARNIVAL' CONFERENCE EVENT.

Carnival traditions from all over the world have found themselves becoming more deeply rooted in other countries, and Global Grooves recognise the need for mutual understanding and respect between these cultural forms. The Creating Carnival model strives to aid the better understanding of other cultures, bring together different art forms to work more collaboratively, and offer a unique structure of participatory Carnival study for beginners and experienced lead artists alike.



#### **CREATING CARNIVAL**

#### ARTIST AND MANAGEMENT TEAM

#### MANAGEMENT

Dan Jones Leon Patel Eraldo de Sá Marques Emily Wood

Holly Prest Jon Aveyard

Jon Aveyard

#### UK ARTISTS

Irineu Noguelra

**Holly Prest** 

**Leon Patel** 

Ali Pretty

Angela Chappell

**Emily Wood** 

Kooj Chuhan

Eraldo de Sá Marques

Genevieve Estevez-Baker

**Christian Weaver** 

**Ritchie Tunstall** 

Juliana Landim

Michael Dawkins

Julia Russell

#### SINGAPORE/NEW ZEALAND ARTISTS

Leon Patel

Eraldo de Sá Marques

Adriana Rosso

Genevieve Estevez-Baker

**Darryn Sigley** 

Firmann Salim

Farah Dawood de Morais

Claudio Soares

#### LEAD PARTNER ORGANISATIONS

The Brazilian Embassy (Wellington)

Wellington Batucada

AKSamba

Sambatron

Samba de Sol

Tauranga Samba

Lasalle College of the Arts

Bantus Capoeira (Singapore)





In 2010, Global Grooves relocated to an old cotton mill in Mossley (Greater Manchester) to inject life into the local community and make a lasting impact on the Northwest Carnival scene. Four years on, our renovated studio has become known for providing regular volunteering and training opportunities.

This dedicated Carnival Arts Centre resource is well placed in the Northwest Carnival community, offering top of the range equipment and resources that are accessible to both working artists and the community. In 2015, the space will also become home to a long-awaited Youth Orchestra, offering a well kitted-out space for 50 young musicians to come together and explore quality music making activities.

The studio is known for housing a number of ground-breaking productions and training schemes from their conception. The space has brought together a diverse mix of artists and organisations that have grown with the support and ongoing development provided with our team's expertise and studio facilities. These include:

- Global Grooves
- Cabasa Carnival Arts
- Noisy Toys
- No Eyed Theatre
- Bangdrum CIC
- Drum Jam Ltd.
- The Kyla Brox Band

## WE INVITE NEW ARTISTS AND POTENTIAL TENANTS TO ENJOY ACCESS TO OUR FACILITIES:

- -- Hot-desking and office space
- Computers and software
- Telephone and Internet use
- Equipment storage
- Two large studio making-spaces
- Specialist equipment for hire
- Meeting rooms and conferencing facilities
- Developing cinema space
- CPD and consultations
- Art materials and resources
- A black-box theatre space
- Mezzanine chill out area

For more information about the Global Grooves Carnival Arts Centre, contact:

hello@globalgrooves.org 0161 870 6895 www.globalgrooves.org

Dominic, Future Leaders. Photographer Maartje Meesters

**Grooves Project Report 2013/14** 





66

I definitely had a magic moment on the very last session on Sunday, half way into it I lost track of time, of space, and when the lights went off it all connected in a different dimension and made me understand the spiritual side of drumming and how and why throughout history, its power has been used in rituals, battles and to connect with the spirits. It all sounds a bit mystic, but I guess I had a bit of a mystic moment there...



**Creating Carnival participant** 



#### **Continuing to:**

- invest in participants' skills, experiences, and their place within the UK Carnival scene.
- develop more opportunities to collaborate and promote cross-arts practice.
- support our network of artists, partner organisations, participants, and young leaders with further training and good practice sharing.
- find new and diverse ways of working including the development of a digital Carnival strand in 2015/16.
- offer a professional studio space which serves artists and organisations in the Carnival community.

#### **Sharing:**

- resources and studio venue with participants, other organisations, and the local community.
- our expertise through business development and CPD opportunities.
- our arts work internationally.

#### **Exploring:**

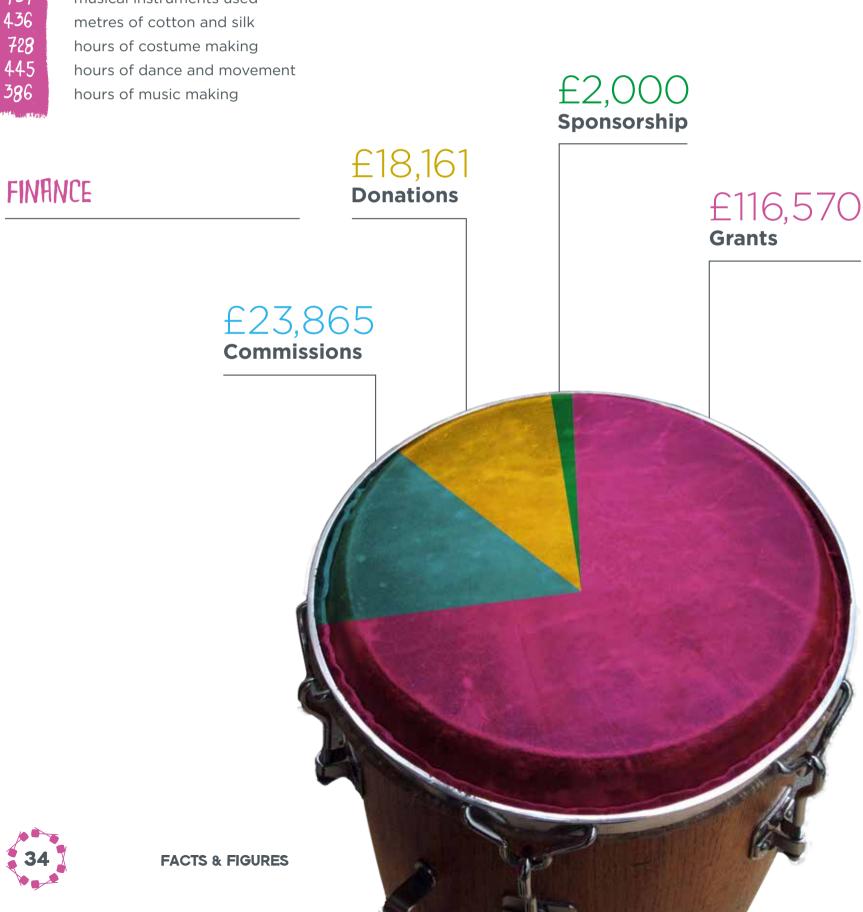
- the development of our Future Leader programme.
- suitable future venues to house our workshops and events.
- ways to engage participants from varied mix of abilities and art forms.
- more dance outreach to promote more fusion work, new work, greater flow of collaborative work.
- the development of international work Creating Carnival (New Zealand/Australia/Singapore)
- a brand new digital installation project in collaboration with Metaceptive to develop new Carnival work and extend the use of our studio as an exhibition space.
- CPD for our artists and core team.



#### **FACTS & FIGURES 2013/14**

#### PARTICIPATION STATS

18 separate projects, masterclasses and courses 838 hands on participants 66 arts organisations 98 emerging and leading artists 312 volunteers 737 musical instruments used metres of cotton and silk 728 hours of costume making hours of dance and movement hours of music making





#### More detailed information can be found at

#### www.globalgrooves.org

The Global Grooves Carnival Arts Centre, Unit 2, Vale Mill, Micklehurst Road, Mossley, Ashton-under-Lyne, OL5 9JL

hello@globalgrooves.org +44 (0)161 870 6895



