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What is GLOBAL GROOVES?

SINCE ITS EARLY BEGINNINGS, GLOBAL GROOVES HAS BEEN COMMITTED TO THE ENJOYMENT AND DEVELOPMENT OF EXPRESSIVE ARTS FORMS FROM AROUND THE GLOBE.

Throughout 18 training courses and master-class weekends in 2013/14, over 838 hands-on participants, over 66 arts organisations, and 98 emerging and leading UK and international artists have benefitted from our work. Our dedication to providing opportunities in training, personal development, and performance art is encapsulated within our four strands of creative work.

FOUR KEY STRANDS OF WORK

YOUGhTH nurturing future artistic talent

YOU enhancing the skills of the individual

ORGANISATIONS developing the UK arts scene with partnership and collaboration

PRODUCTIONS inspiring audiences with breath-taking performances

Naomi, Future Leaders. Photographer Christian Dyson
CELEBRATING WHAT GLOBAL GROOVES ACHIEVED IN 2013/2014

During 2013 and 2014, Global Grooves delivered four main programmes of work:

Journey of the Orixas
Carnival Workforce Development
Creating Carnival
Future Leaders

Within these programmes of work, Global Grooves:

- Pushed the boundaries of what can be achieved when organisations, participants, and volunteers come together to create collaborative work.
- Developed the organisational capacity and core team skills of a number of other national Carnival arts partner organisations.
- Offered CPD, employment, and performance opportunities to raise the aspirations and skills of a great number of emerging and leading artists.
- Facilitated the artistic and business development of 40 young percussionists, dancers, and visual artists to kick-start their journey as leading Carnival artists.
- Presented two ambitious large-scale outdoor Carnival performances.
- Adopted work in a range of new formats including conference events, residential training weekends, and international adventures.
Global Grooves prides itself on its commitment to a set of ideals and aims that underpin all of our work. Our key motivations when devising and delivering our work are:

PARTICIPANT-FOCUSED
- Engaging an ever-growing and varied participant base.
- Increasing first-time participation and providing further training and opportunities for participants.
- Offering regular opportunities for volunteers to gain skills and employment within our wider network.
- Offering ongoing inspirational, high-quality training and development for individuals, young people, and organisations.
- Endorsing the skills of young people and providing them with mentoring.
- Helping participants deepen their understanding and reflect upon their investment in their art form.

INCREASING THE CAPACITY OF ARTS AND CULTURAL ORGANISATIONS

- Facilitating the development and sustainability of organisations and extending the reach of our work in the UK and international Carnival scene.
- Sharing good practice and actively seeking opportunities to work collaboratively.
- Working alongside new artists and organisations to devise and deliver large-scale Carnival presentations that challenge even the most experienced arts practitioner.
- Offering ongoing support and mentoring for arts leaders and organisations to take their work to the next level.
- Inspiring the sector to be ambitious and take action.

SUPPORTING THE GROWTH OF CARNIVAL ARTS IN THE UK.

- To continue to promote lesser-known Carnival art forms.
- Reaching out to other leading organisations to take shared ownership and responsibility for the growth of Carnival arts.
- To invest in the skills and experience of young people and offer them high-quality training that would be difficult to find in a mainstream setting.
- To showcase our presentations at high-profile site-specific events.
- Exploring the use of digital technology within Carnival presentations.
- Being flexible, evolving, and responding to the needs of the wider Carnival scene with a variety of delivery formats including master-classes, short courses, residential training, CPD, international events, performance, mentoring programmes, and conferences.
- Expanding the Northwest Carnival workforce.
- Creating a regional centre of excellence for Carnival arts, recognised for providing resources and opportunities for artists, volunteers, and organisations working in the sector.
KEY HEADLINES FROM OUR
2013/2014 WORK

Chabi, Creating Carnival. Photographer Maartje Meesters
Youth
nurturing future artistic talent

Naomi, trainee dance artist.
Photographer Christian Dyson
I have witnessed first hand a group of young people demonstrating an extraordinary level of skill in communicating ideas and in working together.

Jon Hardeman, lead music artist
The Future Leaders programme worked with a national cohort of young artists to develop their arts leadership skills.

**IT INVESTED IN BUILDING THE SKILLS AND EXPERIENCE OF 40 YOUNG PEOPLE BY OFFERING THEM HIGH-QUALITY TRAINING THAT WOULD BE OTHERWISE DIFFICULT TO FIND IN A MAINSTREAM SETTING.**

**The Future Leaders Programme**

- Developed our own organisational capacity through an ambitious 12-month programme of national work.
- Extended our national reach through gaining support and enthusiasm from the wider Carnival scene including 55 arts organisations, dozens of parents, and our artists network.
- Explored an ambitious new format of ongoing structured training with 4 residential weekends that featured artistic tuition, business development workshops, funding clinics, and mentoring from over 30 leading professionals and artists.
- Offered highly personalised programmes of work and support that focused on each young arts leader and identified further progression routes for each individual.
- Created a forum for signposting participants to other arts activity and employment through partner organisations and performance groups.
Inspired all 40 young people to develop their own independent work including:
- arranging national visits to practice-share and exchange workshops
- opening dialogues with each other’s organisations to explore future creative work
- developing a Youth Board within their organisations
- pursuing further national training opportunities

ENTHUSED PARTNER ORGANISATIONS TO IMPROVE THEIR OFFER OF ACTIVITY AND DEVELOPMENT ROUTES FOR BLOSSOMING YOUNG ARTS LEADERS.

Resulted in life-changing and profound personal and social effects on many of the participants.

18 of the 40 Future Leaders took part in the creation and performance of a specially commissioned week of Carnival activity at RHS Tatton Flower Show with Cabasa Carnival Arts.

Offered Arts Award accreditation.

The programme acted as a catalyst for the realisation of a brand new digital installation project delivered by Metaceptive and funded by Arts Council England. This will develop new digital Carnival work and extend the use of our Carnival arts centre as an exhibition space.

Provided ongoing opportunities for practising Carnival artists, trainees, and volunteers to complete regular hands-on training.

“
They thoroughly enjoyed the experience and demonstrated this through their maturity, enthusiasm and countless questions.

Magdalen Bartlett business development tutor

“

Oscar, Future Leaders. Photographer Maartje Meesters
FUTURE LEADERS
ARTISTS AND TEAM

PATRON
Steve White

MANAGEMENT
Holly Prest
Leon Patel
Eraldo de Sá Marques
Jane Harris
Mika de Oliveira

MUSIC
Leon Patel
Eraldo de Sá Marques
Holly Prest
Jon Hardeman
Mika de Oliveira
Sallie MacLennan

DANCE
Adriana Rosso
Rebekah Fowler
Paula Santos
Mariana Pinho
Jane McLean
Sallie MacLennan

VISUAL ARTS
Helen Davenport
Ali Pretty
Colin Spalding
Mike Green
Gordon Banks

BUSINESS DEVELOPMENT
David Hulston
Kooj Chuhan
Scott Darraugh
Tom Northey
Sue Fletcher
Leon Patel
Magdalen Bartlett

GUEST SPEAKERS
Mat Fox
Angela Chappell
Ali Pretty
Steve White
Dave Moutrey
Mike Green
Gordon Banks
Colin Spalding
Eraldo de Sá Marques
Adriana Rosso

MENTORS
Stuart Hardcastle
Mika de Oliveira
Ravin Jayasuriya
Laura Grimes
Jane McLean
Clare Reynolds
Genevieve Estevez-Baker
Gordon Banks
Emily Wood
Helen Davenport
Chris Slann

LEAD PARTNER ORGANISATIONS
BeatLife
Kinetika Bloco
Con Brio
Cabasa Carnival Arts
Juba do Leão
Bangdrum CIC
British Airways
OMBC
Livingstone Primary and Nursery School

Natalie, trainee visual artist. Photographer Holly Prest
You

enhancing the skills of the individual

The arts allow you to be the best version of yourself, ever.

Simone, trainee dance artist
Global Grooves devised and developed a series of courses that responded to the needs of the artists and the wider community by offering tailored training and courses.

Specialists and leading artists (who had never worked together before) collaborated to create new work.

There was a huge rise in interest from international artists and organisations to adopt our training models and work collaboratively with Global Grooves, resulting in improved training opportunities for our participant network.

Top quality master-classes allowed participants and artists to develop their skills and reflect on their work to date.

**OUR ACCESSIBLE COURSES GAVE NEW EXPERIENCES TO FIRST-TIME PARTICIPANTS AND ALLOWED THEM TO DISCOVER AND EXPLORE THE ARTS.**

Our 2013/2014 programme of work was well-subscribed and attracted participation from a national reach.

A brand new ‘Creative Computing’ course (funded by Awards For All) equipped community artists with the skills to develop their work and marketing presence independently.

We added a ‘Health and Wellbeing’ aspect to our programme by offering a weekly dance fitness course at Band On The Wall.

Our volunteer network grew following a range of exciting opportunities to bring life and energy into our buzzing studio environment, in turn raising the profile of our regional Carnival arts centre.

Core Global Grooves team members took huge leaps in their own project management expertise and cultural leadership skills.

**CONTINUED SIGNPOSTING OPPORTUNITIES FOR ALL PARTICIPANTS AND ARTISTS.**
Our master classes and short courses for 2013/2014 included:

- Percussion and Songs of the Orixas
- Creative Computing
- Congas and Percussion for Hip-Hop, Dance and POP
- Edún Ará
- Congas and percussion for pop, rock and dance
- Drum Machine
- Brazilian Dance and Fitness
- Bloco Xangô – Percussion, Song, and Dance weekend in Preston
- West Gorton Samba Band
- Sambanui
- Bloco Orixala
Organisations

developing the UK arts scene with partnership and collaboration
“
I think there’s a great benefit to networking with other aspiring leaders/artists, developing confidence and professionalism and seeing oneself in a professional setting and having ‘I can do this’ moments to empower you.

Sue Fletcher, business development specialist

GLOBAL GROOVES OFFERS ONGOING OPPORTUNITIES FOR PARTNERSHIP WORKING WITH LIKE-MINDED ORGANISATIONS

Global Grooves has helped a number of regional and national organisations to become established within the Carnival scene. Through tailored business development sessions, fundraising advice, marketing, planning, and business model structuring, these organisations are now moving towards sustainable growth.

We have facilitated an ever-expanding portfolio of links and CPD work with other arts organisations, leading to new work, increased confidence in artist ability, and employment.

Collaboration has been a key part of our work this year, offering hands-on practical experience and a ‘backstage’ insight at multiple events alongside our partner organisations.

Global Grooves has actively engaged with a number of educational and high-education institutions to ensure professionals and young artists are aware of our work, and are able to access innovative teaching methods and share good practice.
Production

inspiring audiences with breath-taking performances

Danny Henry, lead dance artist. Photographer Christian Dyson.
A magic moment was when the guy at the end said he felt he had been waiting for this moment for all his life. The event gave him a feel good experience and that’s what it’s all about. I was choked.

Journey of the Orixas, participant
Our public performances and productions in 2013/2014 showcased high-quality inspirational work which raised the bar for what can be achieved by a community participant base. Our productions are gaining a national profile for always pushing forwards artistically and pursuing opportunities to create innovative new fusion work.

**JOURNEY OF THE ORIXAS**

**LARGE-SCALE CARNIVAL PRESENTATION**

**FEATURING PERCUSSION, DANCE, SONG, COSTUME, AND GIANT PUPPETS.**

Funded by Arts Council England

Journey of the Orixas guided participants towards lesser-known styles of Carnival traditions and in many cases provided a brand new repertoire of information delivered by leading artists.

Our ongoing desire to promote cultural dance styles allowed ten national dance artists to explore Orixá dance – an under-represented style in the UK – and share their learning to extend their own experience.

Our team were highly resourceful and made good use of materials to realise the most impressive visual spectacle possible.

The preparation process and final outcomes of Journey of the Orixas received excellent feedback from participants, artists, and volunteers, and offered the wider audience a new experience for the Northwest Carnival scene.

This production toured to two Northwest events (the Manchester Day Parade and Big Drum Day) reaching audiences of thousands.

A number of costumes from the production have since been hired out for numerous national performances.

Andy Boothman, lead music artist, Journey of the Orixas.
Photographer Christian Dyson.
JOURNEY OF THE ORIXAS
ARTISTS AND MANAGEMENT TEAM

MANAGEMENT
Leon Patel
Eraldo de Sá Marques
Holly Prest

LEAD ARTISTS
Leon Patel
Ritchie Tunstall
Christian Weaver
Eraldo de Sá Marques
Marcia Magliari
Adriana Rosso
Emily Wood
Gordon Banks

SUPPORT ARTISTS
Bridget Withycombe-Wharton
Genevieve Estevez-Baker
Ella Mesma
Arioslide Martinez Perez
Danielle Byars
Dora da Cruz
Simone Rhoden
Kirsty Jones
Jon Mambo
Ginnie Benton
Chris Anderson
Sarah Terry
Sue Ferner
Stacey Bell
Melanie Roberts
Hazel Coombes
Natalie Lawson
Mike Green
Rennie Patel

LEAD PARTNER ORGANISATIONS
Cabasa Carnival Arts
No Eyed Theatre
Batala Liverpool

Photographer Maartje Meesters
Our Work and Collaboration

Fazz, Creating Carnival. Photographer Maartje Meesters
Our work in 2013/2014 boasted collaborations with dozens of Carnival artists and organisations from around the UK to devise street performance and study opportunities. Global Grooves understand the importance and benefits of working collaboratively to realise new work and to always challenge and raise aspirations of even the most experienced established artists.

Notable productions and courses combining the talents and energy of some of these collaborators include:

**Journey of the Orixas**: a street production which gave leading artists fresh inspiration, developed a volunteer workforce, and raised the bar for community performance in the region.

Collaboration with Batala Liverpool, Cabasa Carnival Arts, Greenbanks Productions, No Eyed Theatre, SambAfriq, Walk The Plank.

**‘The Great Garden Carnival’ at RHS Tatton Flower Show**: this weeklong Carnival commission combined costume, percussion, dance, song, and spectacle to take Carnival to new audiences.

In collaboration with BeatLife, Cabasa Carnival Arts, Cheshire Dance, Juba do Leão, Jubacana.

**Courses and study opportunities**: Global Grooves devised programmes of study to develop the professional work of a number of organisations, educational institutions, and artists. These courses included ‘Bloco Orixala’ and ‘Creating Carnival’.

In collaboration with Art Brasil, UCLan, Worldwise Samba Drummers.

In the wake of these successful new partnerships and experiences, Global Grooves look forward to continuing current work with our partners as well as establishing new partnerships and collaborations in the future.
PERFORMANCES IN THE CORPORATE AND HOSPITALITY SECTOR

**The National Football Museum:** Our Global Grooves Bateria show-band and dancers performed at this national sports venue to promote their World Cup 2014 build-up events.

**British Airways:** Global Grooves regularly perform and hold workshops at British Airways charity, corporate, and community events.

**National holiday parks:** Our performance group have showcased our 2010 Carnival production 'Junk Jam' at a number of leading national holiday parks, offering an insight into the vibrancy of community Carnival.
INTERNATIONAL WORK

Creating Carnival UK/Singapore/New Zealand:

OUR TEAM HAVE BEGUN TO DEVELOP OUR INTERNATIONAL WORK THROUGH EXTENDING THE REACH OF OUR ‘CREATING CARNIVAL’ CONFERENCE EVENT.

Carnival traditions from all over the world have found themselves becoming more deeply rooted in other countries, and Global Grooves recognise the need for mutual understanding and respect between these cultural forms. The Creating Carnival model strives to aid the better understanding of other cultures, bring together different art forms to work more collaboratively, and offer a unique structure of participatory Carnival study for beginners and experienced lead artists alike.
CREATING CARNIVAL
ARTIST AND MANAGEMENT TEAM

MANAGEMENT
Dan Jones
Leon Patel
Eraldo de Sá Marques
Emily Wood
Holly Prest
Jon Aveyard

UK ARTISTS
Irineu Nogueira
Holly Prest
Leon Patel
Ali Pretty
Angela Chappell
Emily Wood
Kooj Chuhan
Eraldo de Sá Marques
Genevieve Estevez-Baker
Christian Weaver
Ritchie Tunstall
Juliana Landim
Michael Dawkins
Julia Russell

SINGAPORE/NEW ZEALAND ARTISTS
Leon Patel
Eraldo de Sá Marques
Adriana Rosso
Genevieve Estevez-Baker
Darryn Sigley
Firmann Salim
Farah Dawood de Morais
Claudio Soares

LEAD PARTNER ORGANISATIONS
The Brazilian Embassy (Wellington)
Wellington Batucada
AKSamba
Sambatron
Samba de Sol
Tauranga Samba
Lasalle College of the Arts
Bantus Capoeira (Singapore)

GLOBAL GROOVES
CARNIVAL
ARTS CENTRE
Photographer Emily Wood
In 2010, Global Grooves relocated to an old cotton mill in Mossley (Greater Manchester) to inject life into the local community and make a lasting impact on the Northwest Carnival scene. Four years on, our renovated studio has become known for providing regular volunteering and training opportunities.

This dedicated Carnival Arts Centre resource is well placed in the Northwest Carnival community, offering top of the range equipment and resources that are accessible to both working artists and the community. In 2015, the space will also become home to a long-awaited Youth Orchestra, offering a well kitted-out space for 50 young musicians to come together and explore quality music making activities.

The studio is known for housing a number of ground-breaking productions and training schemes from their conception. The space has brought together a diverse mix of artists and organisations that have grown with the support and ongoing development provided with our team’s expertise and studio facilities. These include:

- Global Grooves
- Cabasa Carnival Arts
- Noisy Toys
- No Eyed Theatre
- Bangdrum CIC
- Drum Jam Ltd.
- The Kyla Brox Band

We invite new artists and potential tenants to enjoy access to our facilities:

- Hot-desking and office space
- Computers and software
- Telephone and Internet use
- Equipment storage
- Two large studio making-spaces
- Specialist equipment for hire
- Meeting rooms and conferencing facilities
- Developing cinema space
- CPD and consultations
- Art materials and resources
- A black-box theatre space
- Mezzanine chill out area

For more information about the Global Grooves Carnival Arts Centre, contact:

hello@globalgrooves.org
0161 870 6895
www.globalgrooves.org

Dominic, Future Leaders. Photographer Maartje Meesters

Grooves Project Report 2013/14
WHAT’S NEXT FOR GLOBAL GROOVES?

Continuing to:

- invest in participants’ skills, experiences, and their place within the UK Carnival scene.
- develop more opportunities to collaborate and promote cross-arts practice.
- support our network of artists, partner organisations, participants, and young leaders with further training and good practice sharing.
- find new and diverse ways of working including the development of a digital Carnival strand in 2015/16.
- offer a professional studio space which serves artists and organisations in the Carnival community.

Sharing:

- resources and studio venue with participants, other organisations, and the local community.
- our expertise through business development and CPD opportunities.
- our arts work internationally.

Exploring:

- the development of our Future Leader programme.
- suitable future venues to house our workshops and events.
- ways to engage participants from varied mix of abilities and art forms.
- more dance outreach to promote more fusion work, new work, greater flow of collaborative work.
- the development of international work – Creating Carnival (New Zealand/Australia/Singapore)
- a brand new digital installation project in collaboration with Metaceptive to develop new Carnival work and extend the use of our studio as an exhibition space.
- CPD for our artists and core team.

“

I definitely had a magic moment on the very last session on Sunday, halfway into it I lost track of time, of space, and when the lights went off it all connected in a different dimension and made me understand the spiritual side of drumming and how and why throughout history, its power has been used in rituals, battles and to connect with the spirits. It all sounds a bit mystic, but I guess I had a bit of a mystic moment there...

Creating Carnival participant
PARTICIPATION STATS

- 18 separate projects, masterclasses and courses
- 838 hands on participants
- 66 arts organisations
- 98 emerging and leading artists
- 312 volunteers
- 737 musical instruments used
- 436 metres of cotton and silk
- 728 hours of costume making
- 445 hours of dance and movement
- 386 hours of music making

FINANCE

- £116,570 Grants
- £23,865 Commissions
- £18,161 Donations
- £2,000 Sponsorship